Entrepreneurship & Libraries

Gary Schoeniger
@gschoeniger
The world has changed in ways that now require everyone to *think* like an entrepreneur.
the entrepreneurial learning initiative
Our ability to embrace an entrepreneurial mindset is limited by the ways in which we define it.
Davide Petite
Rodney Walker
Dawn Halfaker
Sirena Moore Thomas
Clifton Taulbert
“Required Reading for Humanity”

Keith Marmer,
Chief Business Officer,
University of Pennsylvania
Course Objectives

• Demystify and democratize entrepreneurship
• Inspire students with real world examples
• Immerse in entrepreneurial experiences
• Focus on the mindset - broad applicability
• Connect classroom & community
• Facilitated delivery
1. Choice
2. Opportunity
3. Action
4. Knowledge
5. Wealth
6. Brand
7. Community
8. Persistence
2700 Facilitators Worldwide
Middle School

Madisyn Porter

7th Grade Student

“If we all think about how we can change problems into opportunities, we
High School

PrepaTec

Through the Ice House Program, high percentages of Prepa Tec students agreed that they have DEVELOPED AND APPLIED the following 21st Century skills:

AGREE

COMMUNICATION 87%

PROBLEM SOLVING 90%

COLLABORATION 89%

CRITICAL THINKING 89%
Community College

28% Impact on Student Persistence

“I see this as a bold new solution”

~ Dr. Lance Bolton, President, PPCC
Nonprofit Foundations
Entrepreneurship is the self-directed pursuit of opportunities to create value for others. By creating value for others, we empower ourselves.
“It is my responsibility to figure out how to make myself useful to others, and by doing so, I can empower myself.”
entrepreneurial learning initiative

DeShawn Willis
The entrepreneurial spirit is the human spirit. It’s not just in some of us, it resides within us all.