Unequal Access: Libraries and Entrepreneurial Equity

A KEYNOTE CONVERSATION
Keynote Conversation

Critical Reflection and Qualitative Research

- Acknowledges Role of Researcher
- Results shaped by researcher
- Assessment of performance, bias, and feelings.
- Reflections encourage Improvement and Refinement

Objectives

- Gaze vs. Voice: The Duality of Perception in Library Experience
- Librarian as Pragmatist and Theorist: The Library/Entrepreneur Connection
- Minority Entrepreneurs and Entrepreneurial Planning (Case Study)
- Libraries and Minority Entrepreneurs as Co-Creators for Minority Economic Development
Gaze vs. Voice: The Duality of Perception in Library Experience
Librarian as Pragmatist and Theorist: The Library/Entrepreneur Connection
Minority Entrepreneurs and Entrepreneurial Planning (Case Study)
"Libraries must think about more than training and referencing materials. They must ask how they can better align with the needs of minority entrepreneurs."

"Sometimes I do not feel like the library provides culturally relevant resources for me as a minority and woman entrepreneur."
Libraries and Minority Entrepreneurs as Co-Creators for Minority Economic Development

**Focus on Assets**
Align Library Assets with Actual needs of Minority Entrepreneurs

**Economic Development**
Focus resources that support Economic Development

**Partnership**
Cultivate stronger relationships with anchor institutions focused on Entrepreneurship

**Cultural Relevance**
Provide resources that are culturally relevant to minority entrepreneurs and their experiences.

**Accessibility**
Consider how Librarians might become more accessible to minority entrepreneurs.

**Let's Do Business**
Is there a space for minority vendor relationships in the library?
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