Business & IP Centre

Inclusive Entrepreneurship – Entrepreneurship and Libraries Conference 2021

Neil Infield & Seema Rampersad

bipc@bl.uk
You've got an idea.
We'll help you turn it into a business.
The British Library is for anyone who wants
to do research - academic, personal or commercial.
Business & IP Centre
How we can help you

• Information – paper and online

• Workshops and Webinars

• One to One Advice Clinics - Expertise

• Inspiring Entrepreneurs & Networking Events
Workshops and Webinars

• 35+ a month (mainly free)

• A wide range of topics: Business Planning, Funding, Marketing, Patent Searching, Social Media, Research your Market, Protect a Business Idea, Funding, Business Planning, etc
Resources - Help Industry Guides

- Cover 25 topics
- Available at the Centre and on our website
- A great introduction to information available
- They are all free!
Intellectual Property – Workshops & Advice

• Patents
• Trade Marks
• Registered Designs
• Copyright
Examples of Intellectual Property:

- Inventions
- Software
- Music
- Novels
- Art
- Logos
- Design
- Broadcasts
- Know-how

If it’s an innovation of *something*, it can likely be protected.
The family of IP

If it’s an innovation of *something*, it can likely be protected.
Meet Salma Attan, founder of Bushwood Bees and Start-ups in London Libraries participant

Last year, Salma Attan decided it was time to turn her hobby into her livelihood and started her beekeeping business Bushwood Bees. She maintains hives on the roof of the East London Mosque, making honey and other bee-based products from her local source. On top of this, Salma offers paid beekeeping courses to beginners and provides guidance to experienced beekeepers. Here she discusses what convinced her to make that transition to business-owner, where the Start-ups in London Libraries’ workshops fit into her journey and how she is dealing with the impact of COVID-19 on her business.

Both myself and my husband had been hobbyist beekeepers for 10 years. It got to where our hobby had expanded to the point that it felt like so much more than that, I had been appointed Essex Bee Health Officer, I had been teaching and mentoring new beekeepers as well as raising healthy local colonies of bees through our local Epping Forest Beekeepers Association.

"It gave me confidence in my idea and without it I wouldn’t have invested so much time and effort into the business."

- Guy Jeremiah
Innovating for Growth (2016-19) project evaluation

Our Innovating for Growth programme is a tailored three-month business support initiative for scale-ups run by the British Library Business & IP Centre and supported by the European Regional Development Fund. Click here to view the full report (PDF download).

Business & IP Centre
London

INNOVATING FOR GROWTH: SCALE-UPS AND START-UPS
Economic Impact Analysis
January 2016 – December 2019

The Scale-up and Start-up programmes have created a symbiotic network of 2,000+ businesses.

SCALE-UP PROGRAMME
• Businesses with a £300k average turnover
• Three month support programme
• Seven modules based on the Business Model Canvas

We found the Innovating for Growth programme incredibly helpful and got something valuable of every session. We now feel we have the tools and confidence to grow our business and take it to the next level.

IMPROVED BUSINESS PRACTICES
• Created a growth strategy 75%
• Improved brand image 79%
• Identifiable new target markets 63%
• Launched new products and services 60%
• HIGH LEVELS OF INCLUSION
  • Female-led businesses 46%
  • BAME-led businesses 19%

Achieved greater economic impact at good value for money
A profit of £4.99 for every £1 of public spent

Reset and Restart – Precious Nights with Inspirational women of colour

Innovating for Growth Start-up and Scale-up Project
What next for my business idea?

Start-ups in London Libraries
Starting and running a business is not easy, but making sure it’s built on sustainable practices will ensure it’s also built to last. Sustainability in business usually addresses two main categories: the impact business has on the environment, and on society. What that means in practice is doing business without negatively impacting the environment while also making a positive impact on the community.

No matter how small the business or what industry it’s in, a commitment to sustainability could make a real difference – to the planet, to your customers and to your running costs. More and more, customers are making environmentally-conscious choices based on the principles of sustainability, whether it’s reducing single-use plastics, buying more seasonal produce or supporting socially responsible supply chains.

But there are other benefits too. Even the smallest businesses produce carbon emissions and will soon be asked to commit to cutting those in half by 2030, reaching ‘net zero’ by 2050. Net zero means that you are putting no more carbon into the atmosphere than you are taking out of it.

We can help you gather the information and insights to achieve that. Develop a competitive edge and succeed with your sustainability goals by accessing our business information databases for free, benefit from expert one-to-one advice clinics, learn more at our free business support events, and network with other like-minded people.

So why not start here with our top tips for building a sustainable business:

- **Plan**: envision, plan and adapt your business strategies to align with sustainable goals and reduce your carbon footprint
- **Purpose**: respect the sustainability frameworks which offer real choice for your business and customers
- **Partner**: collaborate with like-minded partners to achieve goals together
- **Promise**: champion and commit to business practices that are beneficial to people and planet
- **People**: engage with your communities and nurture local areas for a healthier ecosystem

**Community Outreach & Engagement**
What and How to Start Up Your Business

✔ Get a Readers Pass!
✔ Free Access to Databases that are specific for Starting and Growing your Business
✔ Free Access to Business Collections and Resources across the BIPC Network
✔ Access to Events that can help you from Idea to Growth stages
✔ One-to-One Business and IP Information Clinics across the BIPC Network
✔ Expert Partners who run events, and are available to meet for specific areas
✔ Networking opportunities such as Coffee Mornings, Inspiring Entrepreneurs, Inventors Club, Precious Nights, I4G Growth Club
✔ Projects Programmes: Start Ups (SiLL) and Innovating for Growth (I4G) for BIPC London, Business Mentoring
Thank you